



FOR IMMEDIATE RELEASE

Media Contact:  
[info@thebrakefieldcompany.com](mailto:info@thebrakefieldcompany.com)

**SHAWNA L. BRAKEFIELD LAUNCHES INDEPENDENT  
PRODUCTION AND MARKETING BOUTIQUE**

***The Brakefield Company designed to PRODUCE and PROMOTE***

LOS ANGELES, CA – Producer and marketing executive Shawna L. Brakefield announced today the formation of **The Brakefield Company** – an independent production and marketing boutique. Designed to deliver both high quality productions *and* comprehensive marketing campaigns, its two separate **PRODUCE & PROMOTE** Divisions work in synergy or independently based on the specific needs of the project or client.

“We wanted to offer something different,” says Brakefield, “something innovative that would fully address the needs of filmmakers.”

The **PRODUCE** Division develops and produces motion pictures, television programming, documentaries, special features and web content. The **PROMOTE** Division, already known for its progressive independent film marketing campaigns, provides a full range of marketing services to a wide range of entertainment clientele.

The Brakefield Company’s first project in development is ***Uncredited – The Marni Nixon Story***, a dramatic feature about the life of legendary singer/actress, based on Ms. Nixon’s autobiography *I Could Have Sung All Night* with Stephen Cole. Nixon, who was the memorable singing voice behind many stars including Deborah Kerr in *The King and I*, Natalie Wood in *West Side Story* and Audrey Hepburn in *My Fair Lady*, also dubbed the voices of Marilyn Monroe, Janet Leigh and Margaret O'Brien.

In spite of the fact that she had played such an integral role in the creation of so many of the highest grossing musicals and soundtracks of all time, her involvement remained a closely guarded secret by the studio publicity machine.

-more-

**Uncredited** tells the behind the scenes story of one of Hollywood's invisible stars and her fight for screen credit, royalties and the right to preserve her own legacy.

The Brakefield Company is currently representing the award-winning independent film **Beautiful Hills of Brooklyn**, written/produced by and starring Joanna Merlin (*Law & Order SVU*), written/directed by Ragnar Freidank, and executive produced by Academy Award nominee Bob Balaban (nominated for Best Picture *Gosford Park*), Its **PROMOTE DIVISION** marketing campaign has resulted in several sold out international film festival screenings and has already garnered two festival wins. “We run our campaigns like producers – with both an intimate understanding of the filmmaking process and the ability to get things done in a way only a producer knows how,” says Brakefield.

Brakefield currently serves on the Emerging Producers Outreach Committee for the Producers Guild of America and is a 20-year veteran of the entertainment business. She began her career as an assistant at MTM Entertainment, rising quickly in the ranks to run the day-to-day operations for the studio at the age of 23.

She worked with producer Gilbert Cates on the 75<sup>th</sup> Academy Awards and went on to work for New Line Cinema Productions during the largest expansion in the company's history. She was the Supervising Producer on The Disney Channel network special *Earth Day at Walt Disney World* and produced several award-winning independent films, including *Super Fans* (Finalist SXSW Film Festival), *The Piece* (Winner Gold Prize Award Houston World Fest, Winner Audience Award The New York Film Festival) and the documentary *SAG Goes Indie* (Finalist at New York Festivals). She directed and produced the behind the scenes documentary for *Masked & Anonymous*, the independent feature directed by Larry Charles and co-written with and starring iconic rock legend Bob Dylan.

Brakefield is widely respected for making industry history by conceiving and implementing the largest independent film outreach program in the history of any entertainment union – *SAG Indie* for Screen Actors Guild, which remains the Guild's single most effective organizing campaign.

She served as marketing consultant on the Warner Bros. International release campaigns for *The Last Samurai*, *Troy* and *Constantine* and went on to become VP Public Relations and Marketing for Cruise/Wagner Productions at Paramount, where her projects included *The Last Samurai*, *Collateral*, *Suspect Zero*, *Ask the Dust* and *Elizabeth Town*.